

# MILGARD

SCHOOL OF BUSINESS  
UNIVERSITY of WASHINGTON | TACOMA

## MBA Program Applicant Survey

To assist us in effectively using our resources to reach a highly-qualified pool of prospective applicants, please take a few moments to answer the following questions and submit this required survey with your online application.

1. Did you attend a UW Tacoma MBA information Reception?  
 Yes  
 No
2. Did a UW Tacoma alumnus recommend this program to you?  
 Yes  
 No
3. Did an Advisory Board Member recommend this program to you?  
 Yes  
 No
4. Please list other MBA programs to which you are applying.  
 UW Seattle Foster School of Business  
 Pacific Lutheran University  
 Seattle University  
 Washington State University  
 St. Martin's College  
 Seattle Pacific University  
 Other (*please specify*) \_\_\_\_\_
5. I became aware of the Milgard School of Business through:  
 Milgard School of Business website  
 UW Tacoma information session/open house  
 UW Tacoma campus visit  
 Direct mail  
 Periodical (*please specify*) \_\_\_\_\_  
 Newspaper Article (*please specify*) \_\_\_\_\_  
 Other (*please specify*) \_\_\_\_\_

Thank you for your time. Your answers help us manage our resources to reach the widest audience. We look forward to your time with us.