Employers Recruitment Methods vs. Job Seekers' Strategies

Promote Qualified Internal Candidates	
Identify candidates informally through ***Networking*** contacts, business associates, and professional organizations	***Networking and Contacts***
Recruit from targeted candidates	***Visit the CDC, Career Fairs...***
Interview candidates Who make unsolicited applications	***Apply Directly*** to Employers
Employment Services	***Private & State*** Employment Services
Ads	***Job Listings & Wanted Ads*** (Career Development Center Job & Internship Binders, online job listings, newspaper ads)

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